

BUILDING COMMUNITY

One life at a time

2009 ANNUAL REPORT



YMCA of Greater Cleveland

We build strong kids, strong families,
and strong communities.

www.clevelandymca.org



Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Vision

To be the premier community-based, charitable organization that embraces collaborations to build strong kids, strong families and strong communities.

Values

The character development core values of caring, honesty, respect, and responsibility will guide all our interactions and decisions

For the YMCA of Greater Cleveland, 2009 was a challenging year. But hidden within those challenges were many, many opportunities accompanied by a plethora of life changing stories.

Hence, the theme of our 2009 Annual Report – *Building Community: One life at a time.*

There are no doubt thousands of life changing stories within the 11 community-based, charitable and collaborative branches of our Association in the Northeast Ohio region. The community impact of our wide array of programs and services, as the leading healthy lifestyle change and social service agency in our region, is endless.

Opportunities

The Greater Cleveland YMCA continued on its path of fiscal stewardship, despite the continued depressed economy and a climate of unprecedented job loss.

Through a \$91,773 grant from the Cleveland Foundation, our Association was able to fulfill a long-term goal of updating our IT hardware and software, allowing online registration for our members and prospective members. It also signaled the much-needed upgrading of our membership software and accounting systems, making our entire organization much more accessible and member-friendly.

Our business operations systems were centralized in 2009 to enhance integrity and accountability, which further leads to more greatly enhanced member and customer service from an overall perspective.

In 2009, we entered into a partnership with the city of Warrensville Heights which will result in the construction of a brand new YMCA in that community with a projected opening in January, 2011, adjacent to a brand new branch of the Cuyahoga County Public Library on Northfield Road.

Construction of the French Creek Family YMCA, which opened its doors to the public on April 19, 2010, continued during 2009.

We entered into a Memorandum of Understanding with the city of North Royalton for the construction of a new family YMCA in that southwestern Cleveland suburb, which we hope will come to fruition in early 2012.

In December 2009, we kicked off a Capital Readiness Committee to explore the potential of a major capital campaign in late 2010 and 2011.

Also in December 2009, we launched a major joint venture initiative with the Cleveland Clinic Foundation in the form of the go!FIT program, an effort which is having major impact on the improvement of the health and well-being of all Cuyahoga County residents. go!FIT is a partnership which also involves the City of Cleveland Recreation Department, Cuyahoga County, the American Heart Association, Curves and Dave's Supermarkets. The 90-day program provides free YMCA and Curves memberships for qualified residents. There is no cost. Participants must exercise at least three times a week at a neighborhood YMCA of Greater Cleveland or Curves location, and have key health criteria measured weekly. They must also engage in both fitness and nutrition components of the program, completing fitness and nutrition assessments and reviews on a monthly basis.

This program has brought more than 9,000 individuals to our doors, who may not otherwise have had the opportunity to have a YMCA experience. We are proud to serve them and their personal health and wellness needs.

Because of the difficult economic conditions in Northeast Ohio, we have seen a dramatic upturn in the number of requests coming forth for scholarship assistance. In 2009 we served more than 5,000 individuals through scholarship assistance, and we continue to meet the individual needs of those children and families consistent with our corporate policy that no one is turned away because of the inability to pay.

Life-Changing Stories

This 2009 Annual Report, we hope, will serve as a microcosm for the thousands of individual stories of those positively impacted by the YMCA of Greater Cleveland.

The stories herein are just a sampling of the thousands of those individual stories, both known and unknown. The numbers of individuals served by our Greater Cleveland Association are powerful. A few examples:

As the largest provider of child care services in Northeast Ohio, we served 1,764 children in 2009.

Our Aquatics programs served 5,987 individuals, while Y-Splash, our annual, three-day water safety program begun especially by the YMCA of Greater Cleveland in response to childhood drownings several years ago, served 386 children.

Several hundred families took advantage of "Breakfast with Santa," in programs at each of our branch locations during the holiday season.

A total of 192 people participated in eight ten-week sessions of a program designed to provide diabetes education and health risk screening for individuals previously diagnosed or at high-risk for developing diabetes in a collaboration with the Diabetes Association of Greater Cleveland.

Our 2009 "We Run This City" Youth Marathon program, designed to encourage healthy habits and exercise in Cleveland's young people, involved 561 participants from 24 middle and three high schools in the city's municipal school district.

Since 2004, our Euclid Collaborative program has served over 1,000 families and in 2010, the program will expand service to the communities of Lyndhurst, Mayfield, Mayfield Village, Gates Mills, Highland Heights and Euclid-Green. The Collaborative, formed as a way to establish a partnership with service providers for Euclid residents, engages a variety of agencies, faith-based organizations, and concerned residents to meet the diverse needs of Euclid, Richmond Heights, South Euclid and parts of East Cleveland currently.

The Y-Haven program of the YMCA of Greater Cleveland assists 133 homeless men, 18 and older, to become self-sufficient, and free from drugs and alcohol. Y-Haven provides transitional housing, recovery services, treatment for mental illness, educational training and vocational assistance, along with assistance for permanent housing placement.

The YMCA of Greater Cleveland's Clevelanders in Motion program works with the city of Cleveland's Department of Public Health, the Cleveland Division of Recreation, Cleveland State University, Case Western Reserve University and a host of other community partners to address the health risks associated with the city's high rates of obesity. Since January 2009, 222 individuals have completed recreation center-based health and fitness screenings.

Our annual Healthy Kids Day and Y-Splash water safety and education programs continue to serve hundreds of children in the region. Healthy Kids Day this year will take place in April with each of our 11 branches hosting a child and family-friendly day of activities including healthy snacks.

Having said all that, we realize that we have accomplished a tremendous amount in 2009. Our efforts toward *Building Community: One life at a time* continue. They matter, and make a difference.

We still have a lot more to do. And we appreciate your help and support as we continue our mission work to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

We look forward to the privilege of continuing to serve the children and families of the area.

With All Good Wishes,

Glenn Haley

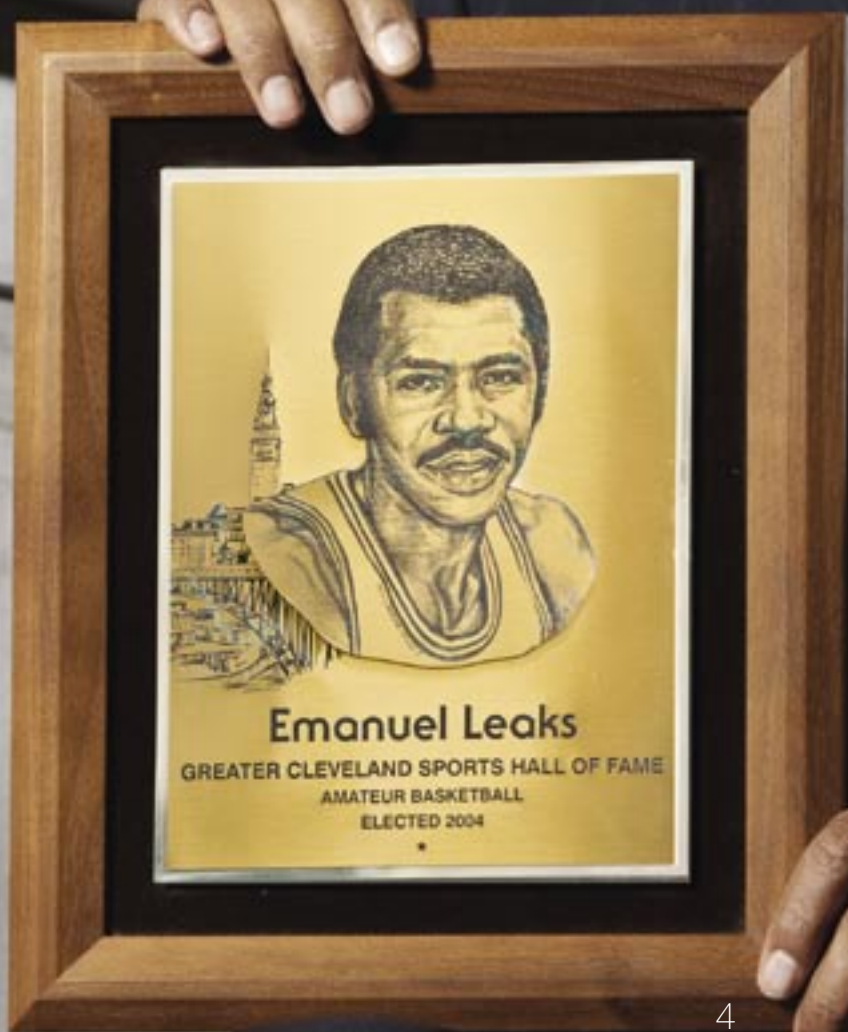


Glenn Haley
President and
Chief Executive Officer

G. Bretnell Williams



G. Bretnell Williams
Chairman, Board of Directors





Former ABA and NBA pro learned core values at the Greater Cleveland YMCA

Emanuel “Manny” Leaks, Jr. grew up in the Greater Cleveland YMCA. As a kid, he spent a lot of time in the YMCA then on East 105th Street between Euclid and Carnegie Avenues. “My mother and father thought very highly of the Y – they set that example for me and my sisters.”

Leaks was the first African American player from Cleveland to make the pros in basketball, which, as many may not know, the YMCA invented. Drafted in 1968 by the Detroit Pistons of the NBA, in his six year basketball career Leaks played for the Kentucky Colonels of the ABA, the New York Nets, and the Dallas Chaparrals of the ABA before joining the Washington Bullets and Philadelphia 76ers of the NBA.

One of his favorite memories is playing with the infamous “Dr. J,” in the Rucker Tournament in Harlem, NY. That game was where he was recruited for the NBA. He calls his time with the Philadelphia 76ers, whom he described at that time as “the worst team in the NBA,” as the period when he had some of his greatest games. “I had to learn to be positive in that situation,” he said.

There were many times during his professional career where Leaks was tested. “I had to call on my strong family values when that happened,” he said. “It’s one of the reasons I love the Y – the values.”

The four core values of the YMCA of Greater Cleveland are caring, respect, honesty and responsibility.

As Leaks got older, he would come to the Y to “condition” before work. And the YMCA continues to be there for Leaks today.

At 6-foot eight and 210 pounds, Leaks’ thrice-weekly visits to the Downtown Y help him “maintain good health and a healthy diet.”

“The Y was very important in my development,” he said. “It has always been a place where I could get a good workout in a clean and healthy environment, and have a strong support system.”

The family values instilled by his late parents, Emanuel and Sadie Mae Leaks, which were further strengthened through the Greater Cleveland YMCA, led him to Washington, D.C. at the conclusion of his pro career. He enrolled in graduate courses in Communications at Howard University, and landed a job working for the Department of Corrections as a

Recreation Specialist, working in an area prison.

“I wanted to help youth specifically. I felt strongly a commitment to help people.”

Leaks has held a variety of positions, including Social Studies Teacher and Head Basketball Coach at East Technical High School (his alma mater), Milieu Therapist at Laurelwood Hospital and Counseling Centers, In-Home Therapist for Berea Children’s Home and Family Services, and Youth Employment Counselor/East Cleveland Career Development Liaison for the Urban League of Greater Cleveland. At the Center for Families and Children, his roles included Director of the Safe Harbor Program, Professional Assessor for the Cleveland Cares Program, and CSP/Case Manager for the Community Support Program. He has also served as a Treatment Coordinator for the Ohio Youth Advocate Program.

Now, Leaks is a licensed social worker and an expert in the areas of public relations, youth development and community networking, as well as a motivational public speaker. He holds a Master’s Degree in Social Administration from the prestigious Mandel School of Applied Social Science at Case Western Reserve University.

A foster parent of four boys, including a set of twins, Leaks was inducted in 2004 into the Greater Cleveland Sports Hall of Fame. In 1981, he was an Advisor and Coach to the Somalian National Basketball Team in Mogadishu, sponsored by the American Embassy in Washington, D.C. He currently volunteers at the Veteran’s Administration.

“With my (personal) emphasis on sports and family unity, I realize how the Y plays a crucial role in terms of community support,” he said. “It helps to instill those same values I learned ... I like the way the Y helps us with our societal problems (such as homelessness through the Y-Haven program). The Y does a lot in the area of Youth Development, which is a particular area of interest for me. As a community, I think we should all take advantage of what the Y offers.”

Through it all, he says, “I never forgot where I came from,” he said. “The Y is instrumental in my survival.”

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A second chance at love

Not many people today get a second chance at love. That's why Parma resident Linda Crawford, and John Francis of Parma Heights are lucky. Theirs is a Ridgewood Family YMCA love story.

The pair met on a September 2008 bus trip to the Outer Banks of North Carolina, led by Ridgewood Family YMCA Active Older Adults Coordinator Jeanne Sutyak. Both had been widowed, both were lonely, and they just clicked. They started talking. Talking led to dating.

And happily, the pair have decided to get married on July 31, 2010, which also happens to be Crawford's birthday. This way, Francis will never forget their wedding anniversary.

"He better not," joked Crawford in a recent phone conversation.

Crawford will turn 69 on her wedding day, and works part-time, as she has done for 15 years this April, as the receptionist at Parma's Mount Alverna nursing home. Francis, who turned 70 on March 29, is retired from both the Cuyahoga County Public Library system and Sun News, where he worked in the circulation department. He volunteers at the Parma Heights Food Pantry.

The intimate wedding for their family and friends will take place at 1 p.m. July 31 at Parma South Presbyterian Church, where Francis is a deacon. A reception will follow at the Greenbrier Square complex on Pearl Road. They have not yet decided on a honeymoon locale.

Francis proposed last June in the parking lot of his Big Creek Parkway apartment complex.

"He was leaving to see his niece in Illinois, and I had gone over to see him," Crawford said. "It was raining, and he asked me to marry him. I asked him if he was going to get down on one knee. I was teasing him. There were puddles all over. (He didn't)."

Even so, she said yes without hesitation. And how did she know he was the one?

"You just know," Crawford said.





Mother of seven, 73, cultivates a new life with the help of a YMCA personal trainer

In February of 2007, Dorothy Hahn was bored. She wasn't having much fun, and hadn't realized the change in herself she'd hoped to find. She was ready to end her membership at the YMCA. Now, three years later, Hahn is still a member, having made an investment in herself, in her youth, and in her own happiness with the help of her personal trainer, Pamela Houston.

Through her hours of training at the YMCA, Hahn has cultivated a lifestyle from a hobby, and is reaping the benefits.

"My energy level is great," Hahn explains. "I get up in the morning and never have to drag myself out of bed. I can accomplish quite a bit of things faster than I did before and with less effort. My friends are amazed at the change in me. While most of them have quite a bit of health problems, I seem to be the one who has been lucky enough to escape quite a few of them because I move more and eat properly."



In her physical well-being, Hahn has experienced a multitude of positive changes. "I had been diagnosed with high blood pressure in my fifties and was put on medication," says Hahn. "Since doing the training with Pam, my pressure is now normal."

Perhaps the most apparent demonstration of the body's response to training and healthy lifestyle came to Hahn in the summer of 2008. Channeling her newfound sense of adventure into a family vacation, Hahn took on the challenge of a riding tour of a California national park. She rode a mule through miles of tough terrain: rocky, uphill trails that were little more than narrow, nearly impassible paths.

The unthinkable happened, and Hahn fell from her mule down a slight cliff, narrowly missing a rocky stream. Even though she'd fallen hard, Hahn was able to stand up and get back on her mule to continue the ride.

Upon arriving at first-aid for x-rays, Hahn was informed of what could be considered a minor miracle. Her back was covered in bruises black and blue, but had not a single bone broken, fractured, or disturbed in any way. Her doctors attributed the strength of her bones to the year-and-a-half of regular strength training and exercise.

Oh, and for those keeping score, Hahn has gone from a size 10 to a 2, even boasting, she "recently purchased her first pair of size 0 pants." Not bad for a mother of seven. Despite her super-human feats, the Ridgewood YMCA's Bionic Woman remains humble. She admits to "days when (she) would like to be anywhere else but in the gym."

So, just how has she maintained the level of motivation required to keep herself on track? She realizes her worth as a person, which she feels, is key. Hahn has progressed into a better lifestyle, understands that way of life, and now expects nothing less than the best from herself. All too willing to share her secrets of success, she urges, "Don't try to do it yourself. Get some help and support."

Fueled by support from her family, friends, and Houston, Hahn has accomplished more than she'd even dare to imagine. Hahn's bottom line is to remain as young and youthful as possible.

"Hopefully," Hahn says, "I can live a healthy life well into my 90s as long as I have the backing of people who believe in me and can make me reach my potential."

At 73, she isn't very far from realizing her goal.



Four-year-old boy overcomes his fear of water with YMCA swim lessons

The Sarkar family of Westlake had a rough 2009. In January, Neil Sarkar was forced to take a cut of 50 percent in his salary due to Northeast Ohio's worsening economy. Their four-year-old son, Devin was officially diagnosed with moderate autism. But the Sarkar's kept going.

"This is the only place that helped us," Ivette Sarkar said, sitting in a basement meeting room of the West Shore Family YMCA. Devin Sarkar – because of his autism – a developmental disorder that appears in the first three years of life, and affects the brain's normal development of social and communication skills – was afraid of water, and afraid of swimming pools. His mother decided to enroll him in swimming lessons at the West Shore Family YMCA to surmount his fears.

"We were in a very delicate situation," she said. "Devin had made incredible strides in his swimming lessons with the patience and love of his instructor Dawn Parris. If his lessons would have ended even temporarily, he would have regressed, and we would have had to start all over again."

So Ivette Sarkar applied for a YMCA scholarship to cover the cost of her son's swimming lessons. Millie Morris, who works in the ChildWatch program of the West Shore YMCA, went the extra mile to help.

"She basically said, 'take it out of my paycheck.'" Sarkar said. "Millie has an understanding of children with special needs, and due to her support and insistence to management, we were able to receive scholarship funding."

Neil Sarkar got a different job in August, and the Sarkar's discontinued their YMCA scholarship at that time, because they no longer needed the financial assistance. Devin is doing beautifully, and is an extraordinarily bright, active, well-behaved little boy. He now loves his time in the swimming pool with Parris, and his swimming lessons. One year later, he can float on his back, and is no longer afraid of the water. Those sound like small steps, but for Devin, they are major leaps.

"When he first started, he was really scared," said Parris, who added that Devin has "taught her not to be so structured" in her approach to swim lessons. "He taught me how to vary my routine."

"Devin was terrified of water – that's why I put him in swim lessons," Ivette Sarkar said. "Little by little, we started building on things. I'm seeing a lot of hope for the future. He's now coming home" – Devin attends pre-school classes at Hilliard Elementary School – "and telling me about his day."

Even the simplest tasks are things that Devin struggled with. He suffers from speech delay and sensory sensitivity. "I had to teach him to point," his mother said. "These are things that people not affected by autism take for granted."

Admittedly, it has not been easy.

"I felt like I was pushing a car up a hill, and I only had my gas tank full," she said. But life is getting easier as Devin gets older. "You just

have to take one thing at a time and focus on that," she said.

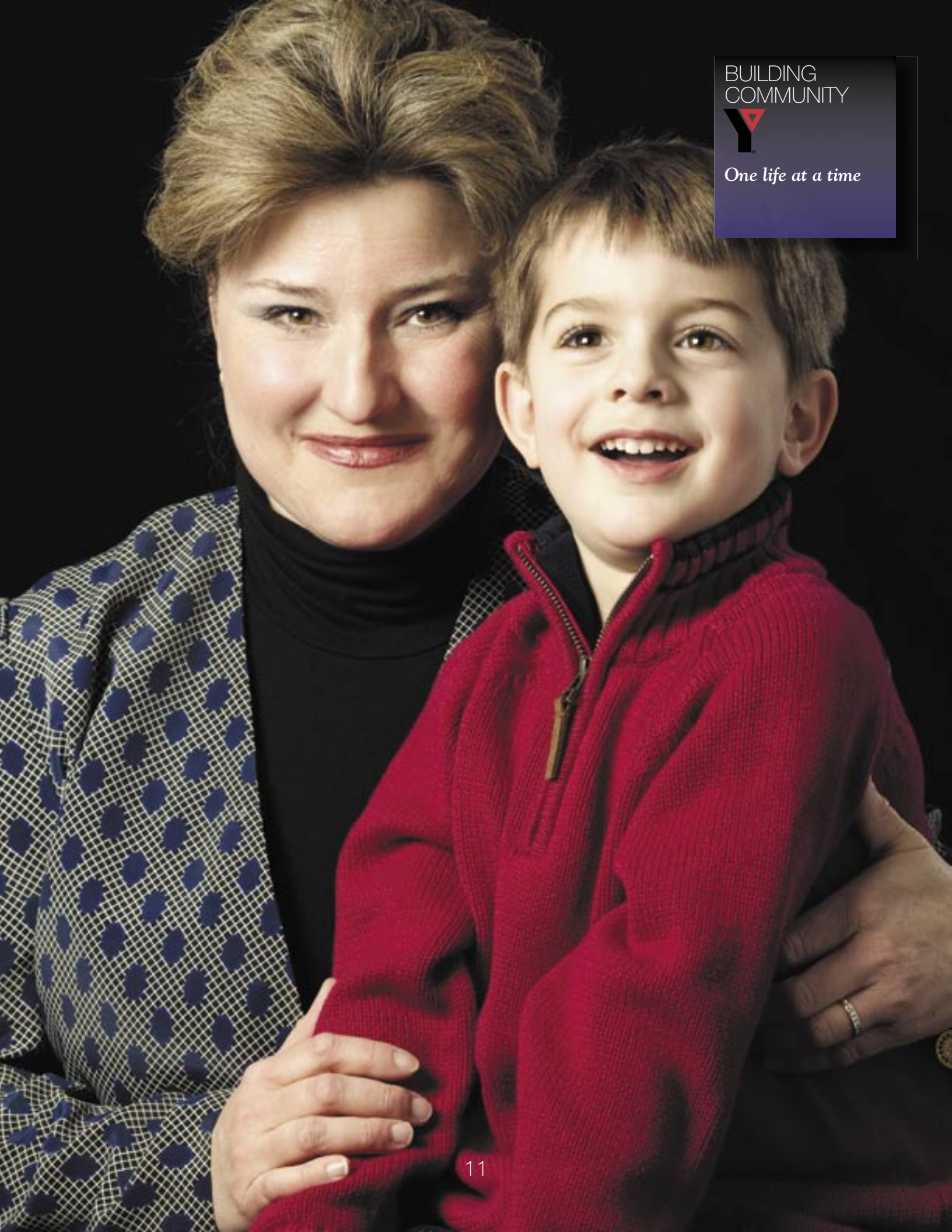
Devin used to run around a playground of other children, because he was afraid of them. Now he will go up to other children, introduce himself and ask them if they'd like to play. "He is engaging other children," Ivette Sarkar said.

The West Shore Family YMCA has helped Devin succeed. That's something his mother said she'll never forget. "Devin is like a flower that didn't open when all the other little flowers did. At first, it was hard for me to accept, but now I realize he's just as beautiful as all the rest of the flowers. He's just blooming at his own pace."

She brings Devin to the Y at least twice a week.

"I love this place," she said. "We're very pleased to be connected here."





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Cleveland woman says the YMCA saved her life

Ask Sidney Battle “How has the YMCA of Greater Cleveland changed your life?” and she’s quick to answer.

“The Y actually saved my life,” she said. Battle, a Cleveland resident, is diabetic and also suffers from asthma. She started coming to the Y in 2004.

“I have nerve damage in both my legs. Getting in the water is good for me. I needed something to do because I was so stressed out,” she said.

She has dropped from 300 pounds to her current weight of 264, and she continues to lose weight. She was going to the Southeast Family YMCA in Bedford seven times a week. Then she became seriously ill, and because of the illness, Battle lost her job as a pharmacy technician, and could no longer afford her YMCA membership. At one point, she ended up in a nursing home for therapy and rehabilitation. That was a particularly trying time for Battle and her husband, Jeffrey, a lab technician at Cuyahoga Community College’s Western Campus.

Consistent with the YMCA of Greater Cleveland policy that no one is turned away because of the inability to pay, Battle spoke with Josie Klimas at the Southeast branch, applied for a scholarship to help

subsidize the cost of her membership because of economic hardship, and received scholarship funding.

“I don’t think I’d be able to do what I do without the YMCA,” she said.

On a recent Friday, she was asked to teach a water aerobics class at the Southeast branch. She loves volunteering.

“I feel great. I enjoy going to the Y. I hope that my story will touch other people, and in some way help them.”

Battle sees her doctor every four to six months, who is extremely pleased with the lifestyle changes she has made and her overall progress. This mother of Chanita, 27, and Sidney Grace and Brittany, both 23, and grandmother of Chianne, 5, Ari, 2, and DeWayne Scott, 1, hopes to be able to return to work soon.

Battle said she has visited the Euclid Family YMCA, as well as Ys in both Atlanta and Chattanooga, but she likes the Southeast Family YMCA best.

“I love it there,” she said.





At 43, Lisa Holocker vows to stop avoiding life by becoming fit

Lisa Holocker was tired of hiding. Tired of avoiding situations. Tired of saying no.

"I can't tell you how many things I said 'no' to because I was embarrassed about my weight," she states. Plus, she was tired of being an out-of-shape health care professional whose job involved counseling clients on making health and wellness a part of their lives. "Everything I was living," she says today, "was a lie."

So in December 2009, when an article about the no-cost go!FIT program caught her eye – free access to health and wellness information from the Cleveland Clinic, a free membership to a fitness facility, regular fitness assessments and confidence-building sessions – she made an immediate decision to join.

"I had just taken a new job and I thought that this is the perfect opportunity to change not only my job, but my life and my attitude," says Lisa.

Her first assessment was January 12. Soon after, she began working out at the Downtown Family YMCA on Prospect Avenue up to five times a week, motivated in part, she says, by the fact that her progress was being chronicled by the Cleveland Clinic in weekly video logs.

"After hiding from doing things for so long, I figured, why not try the opposite and put my fat out there for everyone to see? My thinking was, if this doesn't motivate me, what will?"

The first two weeks of working out produced exactly the effects that Lisa was told to expect – soreness, aches, pains. "There were days when I said to myself, 'I can't believe I'm coming back,'" she recalls.

Two things helped. One was the staff at the Downtown YMCA. "I

would not have made it without them," says Lisa. "The people who work there make you feel very comfortable, from the people who check you in to the cleaning crew." Speaking of that crew, "they're always cleaning down there," she comments with a laugh. "The place is spotless and they're still cleaning."

The second? "I fell in love with their Spinning classes," she says. "At another place I was told to avoid the Spinning classes, but at the Downtown Y, they welcomed me. They encouraged me with shout outs during class and pushed me to keep going. They're absolutely fabulous."

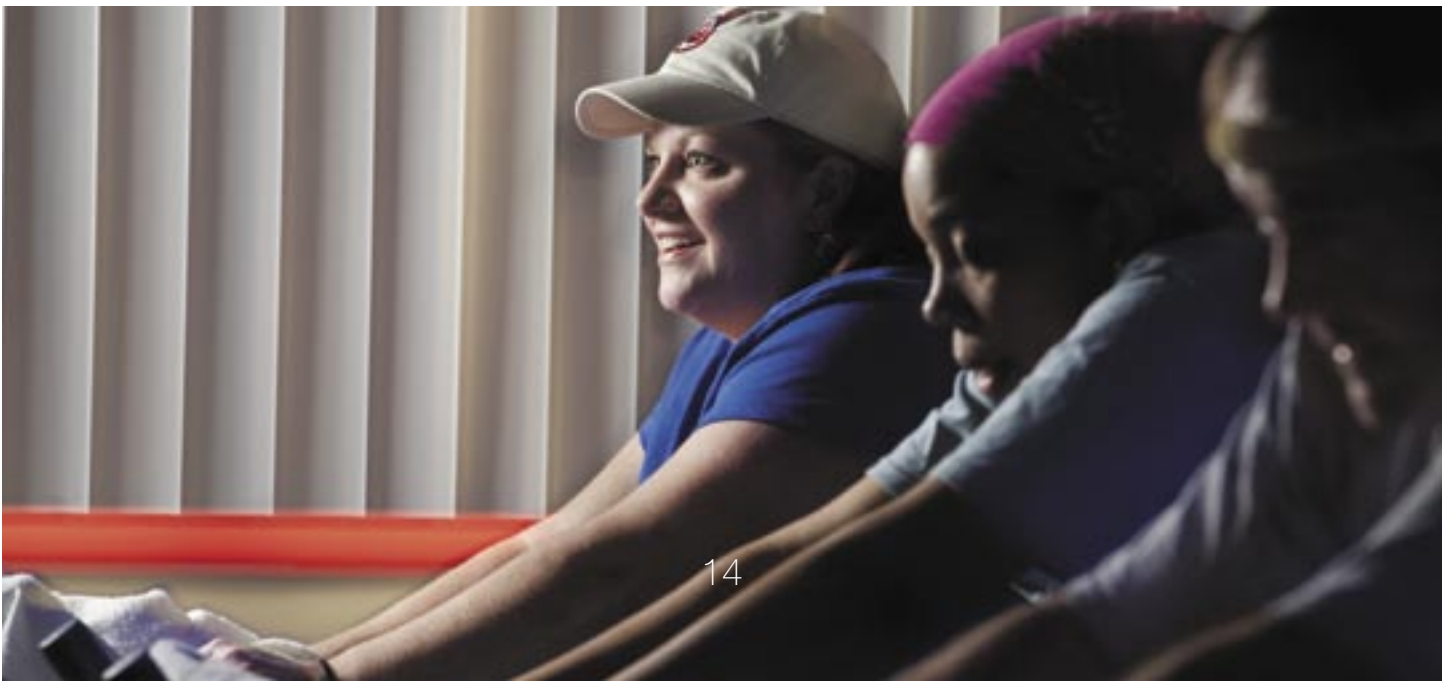
So pleased was Lisa with the three-month go!FIT program that she joined the Downtown YMCA the week her go!FIT session ended. "I really love going (to the Downtown YMCA). It's a regular part of my life now," she says. "I keep schedules in my car, at my office, at home, and I'm always looking to squeeze a class or workout in."

Lisa also joined because she's afraid that if she stops now, she'll begin to suffer the major health problems that she's so far managed to avoid. "Before, in the back of my mind was always the thought that my luck was going to run out and that my health was going to tank."

Today, she's 15 pounds lighter than when she started the go!FIT program in January, has more stamina, and feels stronger. "You can definitely see it in my clothes," says Lisa of the results.

WEWS Channel 5 will be taking up where the Clinic's video logs leave off, by following Lisa for one year as she continues her health and wellness journey. One stop on that journey? Lisa is looking forward to taking up golf again after years of avoiding the sport.

"I'm going to start with a bucket of balls at the driving range," she says with optimism in her voice, "and see where that takes me."







2009 Highlights

YMCA of Greater Cleveland

Child Care

The YMCA of Greater Cleveland served 1,764 youth in our enriching school-age child care programs in 17 locations throughout the Greater Cleveland area.

Our licensed summer camp programs provided exciting and educational activities for 1,200 youth in 16 locations throughout the community.

Over 100 children were served in our high quality early childhood programs that provide developmentally appropriate activities and experiences.

The Lakewood Family YMCA Child Care Enrichment Center, Hillcrest Family YMCA Preschool and the YMCA-CSU Child Development Center all renewed their star rating in the State of Ohio's voluntary quality rating system.

The Hayes Elementary "Before and After School" program achieved a Star One quality rating in the State of Ohio's voluntary quality rating system.

A scholarship grant through Orphan's Outing Fund enabled 50 economically disadvantaged children to participate in our summer child care camp programs.

2009 Strong Kids Campaign

The 2009 Strong Kids Campaign (SKC) raised \$575,000, providing membership and program subsidy to the nine branches we serve. The SKC produced 933 first-time donors which is an increase of 58 percent over the previous year.

Over 150 volunteers were engaged in the SKC fundraising efforts. These dedicated campaigners worked at achieving both their team and branch goals through community campaigning, prospecting, branch events and member education.

Throughout the year during the SKC, Y branches and campaigners devoted specific weeks to focus on providing our members with information on the Campaign and the impact on the communities we serve. Our "Invest in Youth Weeks" saw great success in educating our members about the SKC and how contributions support such an important cause.

Approximately 5,000 individuals were provided with scholarship support in 2009 enabling youth, families and individuals to participate in YMCA activities regardless of their ability to pay.

Community Youth Services

The Y Achievers program encourages all youth to pursue higher education and career goals, allowing them to interact with leaders directly from their community; 204 teens participated in 2009.

The majority of young people who participate in Community Youth programming are from impoverished homes. As a result, programs are provided at minimal cost to the participants. In 2009, the Teen Center expanded its services and provided 337 youth with a safe place to come six days a week. Spearheaded by Rick Weigle, the Teen Center was painted by volunteers from KeyBank.

The YMCA Teen Court program provides attention to youth/teens who have committed misdemeanor offenses that would otherwise result in court citation and fines. Referrals are received from Bedford, Bedford Heights, Cleveland, Cleveland-Mt. Pleasant, Euclid, Garfield, Maple Heights, Nardon and Solon. In 2009, 50 youth offenders participated in the program.

CYS hosted over 200 people for the Holiday Angels event in December. Over 100 families enjoyed fun and healthy activities, visits with Santa, and received presents to take home.

The Y-Haven Program

Of the residents Y-Haven served in 2009, 74 percent of the men who left achieved permanent housing. These men also achieved greater self-determination, increased levels of skills and income.

The Green Team Custodial Training Project celebrated its third year in 2009 with 38 men and women successfully graduating from the program. The graduates, all of whom obtained recognized industry certified credentials, have enjoyed a 77 percent job placement rate; the YMCA is proud to be one of the major employers. The Green Team also received its year two accreditation through the internationally recognized Council for Accreditation of Rehabilitation Facilities (CARF), assuring that the program meets rigorous guidelines for service and quality.

Y-Haven Transitional Housing for Homeless Men hosted the 10th Annual "Steps & Stages" Benefit at Cleveland Public Theatre with guest speaker Mayor Frank Jackson. The fund-raiser drew 250 guests, and included a silent auction, food stations, and the performance of an original theatrical play, written and performed by Y-Haven residents. On May 21, 2009 the Y-Haven Men's Choir performed a musical invocation at the City of Cleveland Senior Day.

The Homeless Interagency Basketball League posthumously recognized as their first commissioner Jacqui Fox, Y-Haven staff member.



Downtown YMCA

The Downtown YMCA improved Member Services by adding staff to the Member Services Desk, open-to-close staffing of the Fitness Areas and Locker Room attendants.

The Downtown YMCA hosted the Inaugural 2009-2010 Season of the Cleveland Charter School Basketball League for both middle and high School teams.

Geauga Family YMCA

During 2009, the Geauga Family YMCA Aquatics Department served approximately 1,500 participants, increased swim team participation by 25 percent, served 60 participants in the YSplash program, and continued to offer Lifeguard courses, training over 40 participants. All of our swimming lesson instructors received their YMCA Swim Lesson Instructor Certifications.

Tot Camps again sold out, as did Personal Training, helping to keep our budget on target. All Personal Trainers are now nationally recognized, which will continue our quality of excellence. The 5-Mile Race at the Geauga County Fair was another success with over 250 runners and walkers. The Health and Wellness Department raised \$1,000 for the Strong Kids Campaign. We are developing J/O and J/V sport conditioning programs to reach out to the community.

The Geauga Y also launched a number of new programs:

- The new American Red Cross Babysitters Course trained over 25 participants.
- Three teams and 25 participants joined the new Adult Flag Football League and a new Cheerleading Skills Class was added to the Sports Skills Class schedule.
- In a collaboration with our local Police Department, fitness assessments are now conducted at the Geauga Y; proceeds will benefit the SKC.
- A “New Year/New You” Fitness Challenge, a program about healthy lifestyle changes, was integrated into Geauga Y services.

Hillcrest Family YMCA

Approximately 20 kids from the Cleveland Clinic Children Hospital–Center for Autism continue to come to the Hillcrest Family YMCA to help with their wellness. Participants work with personal guides in the cardio/wellness room and gymnasium.

About 30 adults enrolled in Planned Lifetime Assistance Network of Northeast Ohio (PLAN) who are battling mental illness, utilized the YMCA’s programs and services to improve their health and wellness. Due to financial issues, the members of PLAN of NEO were involved in our scholarship program. They exercised as a group Mondays and Wednesdays.

A new members-only program—Nutrition Classes with Ohio State University—was designed in 2009. It will be a free, six-week series of fun, interactive classes focusing on health, nutrition, stretching the food dollar, meal planning and food safety, and will include food demos with samples and free giveaways. The start of this new class offering is yet to be announced.

Lakewood Family YMCA

During 2009, the Lakewood Family YMCA served over 12,000 members, including over 200 youth and families in the “Halloween at the YMCA” event; provided more than 40 youth program options in seven sessions; and offered over 10 senior program options in seven sessions. Over 1,960 volunteer hours were involved in program and membership, and over 300 participants completed the the Y-Stars member engagement program.

The Lakewood Y Childcare program received a Star 1 rating at our “Before and After” school program at Hayes Elementary, maintained our Star 1 rating at UMC, and received four perfect inspections. Over 100 people attended our four family nights, and \$1,000 was raised for the Strong Kids Campaign at several fund-raisers. Overall, the Lakewood Y increased its annual support of the Strong Kids Campaign, contributing over \$70,000 which provided approximately \$95,000 in scholarship support for the Lakewood community. We also partnered with West Shore Technical to provide career education for community-based career technical education.

Our wellness coaches converted to a more personal, goal-directed approach. Iron Kids, a fun exercise program for 8-12 year olds, served

10 participants each session. A new children’s yoga program was developed and began March 2010 with 13 youngsters. A new Tennis program was also started, with over 200 kids participating and approximately 30 parents volunteering. The group exercise program expanded to over 55 classes per week in a variety of formats; the Yoga program increased to over 76 participants.

Ridgewood Family YMCA

In March 2009, the Ridgewood YMCA partnered with the County Board of Health to hold a 5K Fun Run and 1-Mile Walk at the County Fair Grounds in Berea. Over 780 people from eleven communities and 20 staff and volunteers participated to raise \$5,000 for the annual Strong Kids Campaign.

In April, the Ridgewood YMCA Swim Team sent a team to compete against 3,000 swimmers from 500 Ys at YMCA Senior Swimming and Diving Nationals in Fort Lauderdale. Ridgewood swimmer and staffer Brad Bielak was selected as the 2009 Nike “Outstanding Athlete of the Year,” receiving a \$1,000 check for his college education. In July, another team competed among 2,500 swimmers at the YMCA Long Course Nationals at the University of Maryland.

In May, the Ridgewood YMCA partnered with the Parma Area Collaborative to start a new Teen Service Camp. Over 40 Parma middle and high school students enrolled to volunteer all summer at the Parma Heights Food Pantry, Parma Hospital, and Greenbrier Nursing Home. Also, over 60 children participated in the YMCA YSplash program.

In July, the Ridgewood YMCA sent 15 Parma area High School students to the YMCA Great Lakes Leaders School at Mount Union College to take courses and perform service projects. Working with the Parma Collaborative, our Back-to-School Rally and Community Yard Sale in August drew over 300 families. Ridgewood also collaborated with Parma City Schools to run a Health and Wellness program for 35 teachers who together lost over 300 pounds in 10 weeks.

The Ridgewood Family YMCA organized with other YMCA of Greater Cleveland branches to sponsor one family in Parma for the holidays.

Southeast Family YMCA

The Southeast Family YMCA ended 2009 with a series of successes, including doubling the Aerobics class offerings and the Summer Sports Camp revenue; increasing Basketball League participation by 55 percent; tripling tot classes and doubling participation; growing Sports Camp enrollment by 81 percent; and by relocating and rearranging the cardio room, accommodating more members and equipment.

A new coordinator joined the Aquatics Department and Kevin McCardle, aquatics volunteer, was named "Volunteer of the Year." Along with regular maintenance and sprucing up of the facility, the ChildWatch room and Cycling room were relocated and a new Yoga/Pilates studio was created.

The Southeast Y also successfully ran a Diabetes Education course, and raised \$29,376.33 for the Strong Kids Campaign, exceeding the goal by almost 47 percent.

West Park-Fairview Family YMCA

The West Park-Fairview YMCA developed and began a West Park Swim Team named "The Tsunamis," with the help of a \$4,000 Neighborhood Connection matching grant. The team began with 12 participants and ended the season with 15.

Through a generous gift by The Lubrizol Company, the gym floor was refurbished and refinished. The Y also surpassed their Strong Kids Campaign goal of \$30,000.

West Shore Family YMCA

Over the 2009 year, the West Shore Family YMCA continued to grow in the Personal Training Department of Health and Wellness, serving more than 100 members. Credit goes to the trainers who strive to go beyond goals by continuously helping members on the floor, answering questions, and assisting with their training.

The West Shore Y Sports and Recreation Department has received a boost from Strongsville Basketball League participants, and West Shore's contribution to the West Side League has exceeded budget. Skill classes at West Shore were very successful in 2009. Also, the Adult Basketball League currently has twelve teams, which is the most since 2006.

Thanks to the return of a very strong staff, the West Shore Sports Camp had a very fun and successful summer. Strategically placed field trips also helped boost numbers in traditionally low attendance weeks.

We are happy to have the ability to help young children ages 12-30 months with handicaps through our HarmoniKids class. The dance classes with Wildfire Dance Instructor Jenny Light have also shown good numbers and promise to continue growing.

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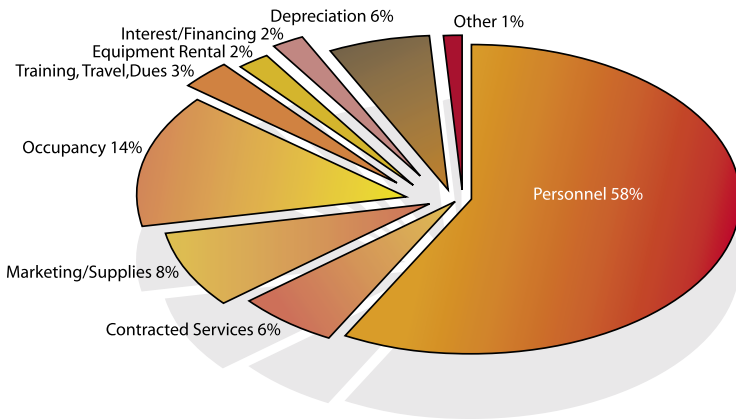
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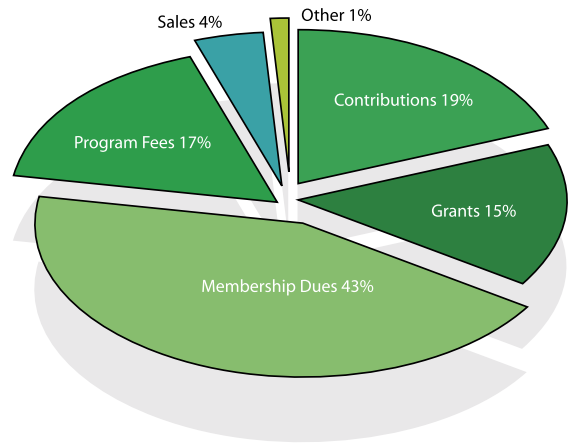
2009 Financial Overview

2009 Expenses by Type

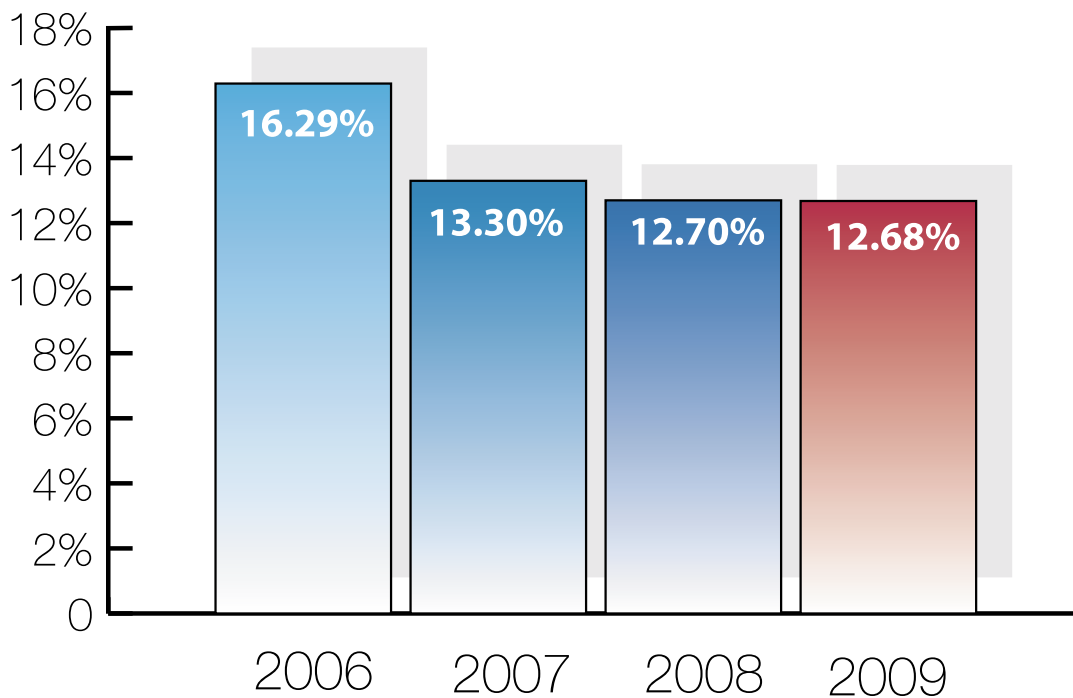


Personnel	10,387,756
Contracted Services	1,075,751
Marketing/Supplies	1,389,751
Occupancy	2,459,885
Training, Travel, Dues	528,506
Equipment Rental	403,833
Interest/Financing	431,080
Depreciation	1,150,140
Other	171,917

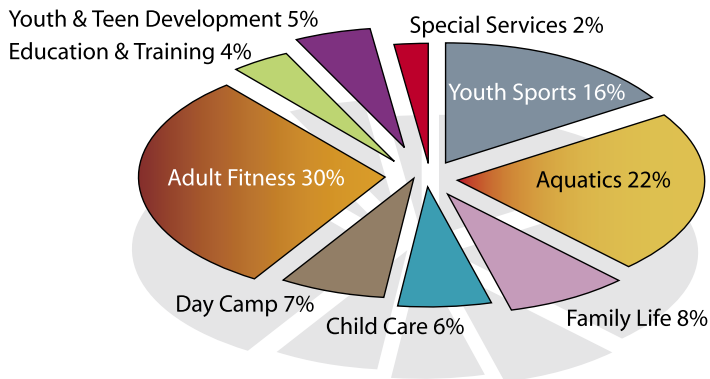
2009 Revenue by Type



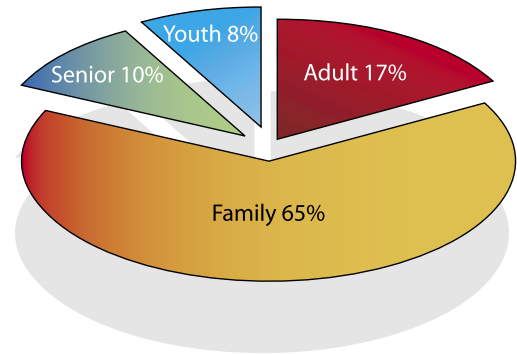
Administrative Cost Trends



2009 Program Participants by Department



2009 Association-wide Membership



Youth Sports	4,390
Aquatics	5,987
Family Life	2,291
Child Care	1,764
Day Camp	2,001
Adult Fitness	8,215
Education & Training	1,202
Youth & Teen Development	1,470
Special Services	469
Grand Total	27,789

Adult	6,771
Family	25,816
Senior	4,106
Youth	3,181
Grand Total	39,874



2009 Donor Recognition

"Contributions, grants and sponsorships received in 2009 enabled the YMCA of Greater Cleveland to provide full and partial scholarships and subsidized programs to more than 5,000 individuals and families who otherwise would not have been able to participate. These financial gifts have made a profound difference--especially as the demand for assistance continues to grow.

The following lists contain names of new and longtime supporters of the YMCA. To each of you we say thank you. With your help, the YMCA of Greater Cleveland will continue to build strong community for all.

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The Heritage Society is a special group of men and women who believe in the mission and tradition of the YMCA. We gratefully acknowledge these thoughtful individuals who, through their planned and estate gifts and bequests, have pledged to ensure that the YMCA Heritage continues for future generations. A commitment to Heritage Society membership is the greatest statement of support to the mission of the YMCA.

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THE YMCA OF GREATER CLEVELAND STRATEGIC VISION

Our Strategic Plan, "Vision 2012: A Bridge to Tomorrow," outlines the plan of the YMCA of Greater Cleveland to address critical issues facing our community:

- Childhood Obesity
- Education
- Youth Values
- Lack of Teen Programs
- Diversity and Inclusion
- Health and Wellness
- The Need for Collaboration.

As a health and social service agency, the YMCA of Greater Cleveland is dedicated to promoting the health and well-being of all. The YMCA of Greater Cleveland pledges to develop the resources necessary to address community needs and exceed member expectations for quality programs and services, including:

- Leadership Development
- Fiscal Management
- Contributed Income
- Facility Development
- Technology, Marketing and Communications.



YMCA of Greater Cleveland

We build strong kids, strong families and strong communities.

Community-based, charitable, collaborative.

www.clevelandymca.org